

THE RAYMOND JAMES ADVANTAGE

RAYMOND JAMES®

PUTTING YOU FIRST

OUR TRADITION OF EXCELLENCE

OUR UNIQUE CULTURE

WEALTH MANAGEMENT SOLUTIONS

WWW.RAYMONDJAMESINVESTMENTCOUNSEL.CA

The engine that propels
our long-term performance is
our people ... people who value
independence, who are intelligent and innovative,
who recognize that integrity isn't
a word, it's a way of life.



PUTTING YOU FIRST


For more than five decades, Raymond James Advisors have helped individuals and families reach their financial goals. We believe in fostering an independent environment focused on helping our Advisors do what is best for their clients. This commitment to always putting you first remains the foundation on which we continue to build Raymond James.

PUTTING YOU FIRST

OUR TRADITION OF EXCELLENCE

OUR UNIQUE CULTURE

WEALTH MANAGEMENT SOLUTIONS

A grayscale photograph of a woman with her hair in a ponytail, sitting on a large, textured rock. She is looking out towards a calm body of water under a clear sky. The scene is serene and contemplative.

Different investors have very different needs, so
we never offer predetermined solutions.


YOUR FINANCIAL SECURITY. YOUR LIFESTYLE. YOUR FUTURE.

These are too important to be left to just anyone. Raymond James Advisors are free to provide advice that is both personalized and unbiased. So you can rest easy knowing that your financial future is in professional hands.

OUR TRADITION OF EXCELLENCE

OUR UNIQUE CULTURE

WEALTH MANAGEMENT SOLUTIONS



We are one of North America's leading independent full-service investment firms with offices throughout Canada, the United States & overseas. We were established in 1962 and have been public since 1983.

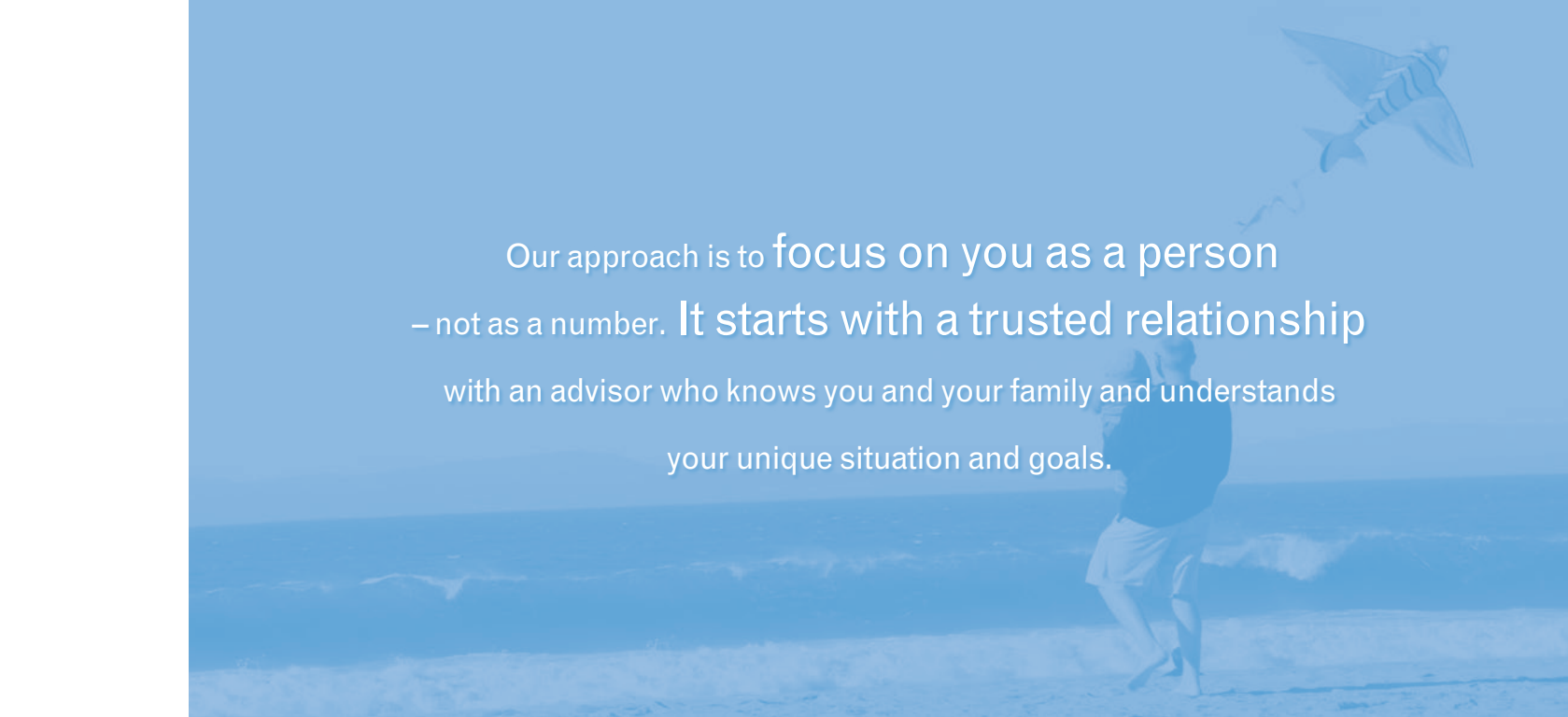
We're listed on the NY Stock Exchange under the symbol RJF.

OUR UNIQUE CULTURE

We pride ourselves on being a different kind of investment firm. This stems from our entrepreneurial spirit and non-bureaucratic culture. It's leveraging our strong North American platform and commitment to offering Canadians the best investment products, services, advice and ideas our industry has to offer.

OUR UNIQUE CULTURE

WEALTH MANAGEMENT SOLUTIONS


A person is seen from behind, standing on a sandy beach and flying a large, striped kite. The kite is a fish-like shape with long, thin wings and a long tail. The background shows the ocean with waves breaking on the shore under a clear sky. The entire image has a light blue tint.

Our approach is to **focus on you as a person**
– not as a number. **It starts with a trusted relationship**
with an advisor who knows you and your family and understands
your unique situation and goals.

WEALTH MANAGEMENT SOLUTIONS

Here are some of the many investment alternatives and services available to you through your Raymond James Advisor:

- Comprehensive Financial, Retirement & Estate Planning (for individuals and small business owners)
- Traditional selections – such as equities, mutual funds, fixed income products, RRSPs, RRIFs, RESPs and TFSAs
- More sophisticated opportunities and diversification – including REITs, hedge funds, and fee-based accounts
- Professionally managed investment portfolios specific to your investment objectives and risk/reward expectations
- Specialized account services for more extensive portfolios
- Donor advised funds for charitable giving
- Support for a variety of business needs – company pension plans, executive compensation
- Leading investment research on more than 1,000 North American companies covered by Raymond James Analysts



Giving back to the communities in which we live and work, and beyond has always been a **fundamental value** at Raymond James, and the Raymond James Canada Foundation was founded to support the charitable activities of our people both locally and nationally.

Moreover, having our own foundation also allows us to assist Raymond James clients with their **charitable giving**, helping to transform it into **strategic philanthropy**.

www.rjcfoundation.ca

WWW.RAYMONDJAMES.CA

Our clients' needs always come first. Your Raymond James Advisor is free to create a personal plan to help you achieve your financial dreams with the full freedom to make decisions that are in your best interest.

If you're looking for sound investment advice and truly personalized service, a Raymond James Advisor is right for you. For more information about Raymond James, please visit www.raymondjamesinvestmentcounsel.ca

RAYMOND JAMES®

2100-925 West Georgia Street, Cathedral Place, Vancouver, British Columbia, Canada V6C 3L2
5300-40 King Street West, Scotia Plaza, P.O. Box 415, Toronto, Ontario, Canada M5H 3Y2

www.raymondjamesinvestmentcounsel.ca

